

# **PRED FEED<sup>®</sup>**

## **Wettable Powder**

<b>Crude Protein</b>	<b>Not less than</b>	<b>15.0%</b>
<b>Crude Fat</b>	<b>Not less than</b>	<b>0.2%</b>
<b>Crude Fiber</b>	<b>Not less than</b>	<b>1.0%</b>
<b>Crude Ash</b>	<b>Not less than</b>	<b>10.0%</b>

# **IPM FOOD FOR BENEFICIAL INSECTS**

**GOOD GROWTH IS OUR BUSINESS**

**ADM  
70 BOOLCARROL RD  
WEE WAA NSW 2388**

# PRED FEED<sup>®</sup>

I.P.M

## FOOD CONCENTRATE FOR BENEFICIAL INSECTS GENERAL INFORMATION

Pred Feed is a special formulation of dry ingredients, which are proven to attract the number of predatorial insects within the targeted area. Pred Feed provides predatorial insects with a complete diet, which will keep the predators in the target area when their normal food sources dwindle.

### INTEGRATED PEST MANAGEMENT (IPM)

IPM is now firmly entrenched as part of the agrochemical approach to growing agricultural crops. In some crops, particularly cotton, the inclusion of an IPM approach has become essential. Traditional programmes have resulted in resistance development, environmental problems and with costs increasing due to more frequent applications of the harsher chemicals, an unsustainable future.

Agriforce Direct Marketing (ADM) as a company are focused on the IPM approach. They have spent 5 years and a large investment in developing Pred Feed in cotton. This research and development has culminated in Ken Platt, a cotton grower from Pilliga and a user of the Pred Feed programme, winning the Open and Sustainable Cotton Crop Competition conducted by the Namoi Valley Cotton Growers Association in 1999.

This has established not only the product but also the acceptability of a programmed approach to IPM. The ability to produce acceptable, economic yields using a softer more sustainable approach is now a reality.

### THE FUTURE

As a result of this success ADM intends to apply Pred Feed and the IPM approach to horticultural crops. Research dollars will be invested initially in vines, tomatoes and sweet corn. Other crops will be targeted in time and as sustainability commands.

While independent research will generate needed data, growers will need to familiarise themselves with the product, the IPM Programme and its results. IPM requires a more complex approach and only "hands on" usage by growers will acquaint them with the aspects such as monitoring, recognising beneficials, spray programming and understanding thresholds. This can only be achieved by grower usage. ADM will be working through selected retail outlets with growers to achieve this.

Pred Feed provides a useful tool in the futuristic approach to sustainable agriculture.

### GUARANTEED ANALYSIS

Crude Protein	Not less than	15.0%
Crude Fat	Not less than	0.2%
Crude Fiber	Not less than	1.0%
Crude Ash	Not less than	10.0%

Total Sucrose expressed as invert not less than 52%

### INGREDIENT STATEMENT

Sucrose, Lactose, Alkyl Aryl Sulfonate, Sodium Ligno Sulfonate

### DIRECTIONS FOR USE

Agricultural Crops: Pred Feed IPM should be used at the rate of 2.5 kg per sprayed hectare in clean conventional air or ground spray equipment.

GROUND RIG: Apply in 50-100 Lt water per Ha.

AERIAL: Apply in minimum 20 Lt water per Ha.

The application rate of 2.5 Kg per Hectare is achieved by spraying every alternate swath at the rate of 5 Kg per Ha.

PRED FEED can be applied several times prior to the increase of pests.

PRED FEED is packaged in 15Kg containers.

### AGRIFORCE DIRECT MARKETING PTY LTD

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